

2011 International Conference on Social Sciences and Society (ICSSS 2011)

October 14-15, 2011, Shanghai, China

Edited by

Garry Lee



IERI INFORMATION ENGINEERING RESEARCH INSTITUTE,

USA

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ICSSS 2011 Preface

On behalf of the organizing committee of the 2011 International Conference on Social Sciences and Society (ICSSS 2011), I am greatly delighted welcoming all delegates to Shanghai, China. The event is held from 14 to 15 October 2011 at the Riverview Hotel, Shanghai, China. The conference is sponsored by Information Engineering Research Institute, International Communication Science Association and Maldives College of Higher Education. Their support is very important for our conference.

The conference is to create a forum for scientists, researchers and practitioners to present and discuss the recent advances in related issues, covering various research areas including social sciences and its applications. The conference was both stimulating and informative with an interesting array of keynote and invited speakers from all over the world. Delegates had a wide range of sessions to choose from. The program consisted of invited sessions, technical workshops and discussions with eminent speakers covering a wide range of topics in social sciences and its applications. And there is a welcome reception on Friday evening. Throughout these events, we hope to create an opportunity for old friends and colleagues to get together, and more importantly, to welcome new peers in diverse areas of expertise.

On behalf of the organizing committee we would like to take this opportunity to express our gratitude to all reviewers who have been working hard to finish reviews on time and hence ensured the success of this event. We would like to thank all authors, session chairpersons, reviewers and delegates for your great support and contribution to the event. Last but not least are the organizing committee, colleagues and friends who have been working behind-the-scenes; who deserve special mention. Without their unfailing cooperation, hard work and dedication, this event would simply not be possible.

I understand that many delegates are here in Shanghai for the first time. I would like to encourage you to explore the beautiful sights of Shanghai during your stay and do enjoy the conference.

We look forward to seeing all of you at the next ICSSS event.

Garry Lee
Information Engineering Research Institute, USA

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